



## Introduction to WindChain

**WindChain is a blockchain innovation hub with a DAO-driven seed stage fund, decentralized incubator, and launchpad,** for empowering next innovations of the blockchain ecosystem, through community-driven governance, feedback, involvement and funding mechanisms.

Any entrepreneur/innovator can submit their projects to WindChain DAO, get voted by the community, and get their seed fund as well as enter our incubation program by winning the votes.

At WindChain, stakers and our community members who involve in the success of the projects that get their seed fund and incubated through community votings, receive reward tokens from all selected & funded projects, creating a DeFi seed fund mechanism to create diversified portfolios of reward tokens through staking WindChain Token.

Also our Launchpad provides a robust environment for IDOs to take place, with a tiered based allocation mechanism for WindChain holders/stakers and farmers, to enjoy these benefits at the same time. Those who stake and/or yield farm WindChain tokens, also become eligible for the IDOs according to the tier system.

Our whitepaper is ready for you to take a look at all the mechanisms and systems of our decentralized incubator & WindChain ecosystem.

# WindChain Ecosystem

WindChain Ecosystem consists of product features and mechanisms that support each other while creating new benefits for all parties involved in the ecosystem.

These main products features and mechanisms are;

**Funding Pool**

**Incubator**

**Community Involvement Programs**

**Community Involvement Rewards**

**Staking Launchpad**

**Yield Farming DAO Solution**

**Partners Program**

**WindChain Dashboard for a simple user experience to interact with these systems.**

These sets of elements are chosen so they drive win/win situations between the parties involved in our ecosystem, which are mainly;

Entrepreneurs, innovators, and project teams

Token holders and stakers

Community members

Treasury and resources

Blockchain ecosystem products & services

In this whitepaper, we will go through all the core product features and mechanisms of the WindChain ecosystem, one by one, and within each section we will explore how the parties involved in our ecosystem engage and gain mutual advantages through these particular dynamics.

While the elements mentioned in this whitepaper are the base versions of WindChain ecosystem, our DAO will begin from the first days of release, so to go over all the details of user interfaces, workflows and numerical parameters

with our community, to release products which are fully tested, and improved by community feedback loops.

Thus, community-driven feedback and DAO votings will not only be the mainframe of our incubator system, but also the way WindChain ecosystem also goes through its own product development cycles.

Since adoption metrics of our ecosystem is key to the outcomes it will produce for all parties involved, we aim to develop only through proven feedback cycles which welcome adoption.

Lastly, the yearly roadmaps of WindChain, will be decided at Q4 through DAO sessions and votings, so each year we can focus on producing extra added benefits and products according to what our community expects, rather than defining our roadmaps in centralized ways.

Thus, true decentralization, paired with community-driven mechanisms will always be at the core of the WindChain ecosystem features and product development cycles.

# WindChain Incubator Basics

WindChain disruption to the incubation model comes from community-oriented selection processes paired with DAO voting mechanisms, and category-based feedback loops connected to systems of expertise based involvement programs.

While decentralization is at the core of our incubator, methodological approaches need to be profound to create an environment where projects are fully aided in all levels.

So the selection to the incubator through on-chain community voting is only the first step of the journey.

The most profound benefits WindChain will provide for innovators is to help them release products and services through feedback loops that give way to reaching lovemark statuses; projects that their future communities will love to get involved in and support.

In order to unlock the full potential of projects that get selected to WindChain incubator, expertise based community involvement programs, divided into subcategories will be at the core of our program. Rather than general feedback, our mechanisms are meant to support very detailed and professional advisory, from experts in their own fields, so projects can get the right feedback from the right people.

In order to make this joint coalition possible between project teams and experts in our community, WindChain will have reward mechanisms in tact. So experts in areas such as marketing, UX, smart contract development, tokenomics, DAO architecture, community building, and other areas that are important for blockchain innovations will be able to join our community programs, in order to help other projects in their free time, and earn reward tokens in the meantime.

From this mutual coalition, entrepreneurs & innovators will get the support they need to develop “**blockchain market-ready**” products and services, through getting feedbacks in many areas of importance, and improve their projects to be much better suited for the larger blockchain community, and the future end users who will use their products and services.

We will dive deeper into how our community involvement programs work, and how the reward mechanisms will operate to incentivize category based expert feedback loops in the chapters 5 and 6 of this whitepaper further.

Let’s now continue on with the next chapter, “A New Take On Staking Rewards”; so we can give a full picture of WindChain staking model, which distributes tokens from all projects that get incubated through our program.

# Project Selection Workflow

In this part, we are going to delve into how project selection workflow works so our community as well as entrepreneurs and innovators can visualize the step-by-step system regarding to this subject.

1. First and foremost, there will be an application in our website that project founders will need to fill which will ask certain question such as.

- Project Name
- Project Logo
- Project Category
- Project Description
- Project Website
- Project Team
- Whitepaper
- Litepaper
- Additional documents & Links
  - Pitch Deck

as well as information such as these for verification purposes;

- Contact email (needs to be the as the website link)
  - Contact name
  - Contact phone number

2. After this application is filled online, our team will review and verify whether the application fills the prerequisites.

**\*Our team will not decline any project due to project being "not good or great" due to their opinions. The sole purpose of this application will be to verify that the founder/founders have submitted the requirements, and can be personally verified that he/she/they is the founder of the certain project.**

3. After this step, our team will send the link for project founders to reach the dashboard area, where they can update their custom page on our Project Proposals section. Once they submit the project for public voting, our team will publish the project into the "Upcoming Project Proposals" part with the next available time schedule for DAO votings to take place, and notify the founders with an email.

As WindChain we will try to have a schedule on how many ongoing votings can take place at a certain time period, so our community of token holders can have enough time to research each project before casting their votes for the selections.

4. During the time when the project is waiting its schedule for DAO votings, our community will be able to see and research about the projects, and this timeframe will be a good time for projects to introduce themselves and their offerings to our community through our social channels in Telegram and Discord.

5. Once their scheduled time arrives for DAO votings, our community will start to see these projects in the "Ongoing Project Proposals" section in our dashboard, and they will be able to start casting their votes.

**As mentioned in our whitepaper, projects will need to have 80% yay (yes) threshold at the end of their DAO voting schedule, and minimum of 20% of token holder values will need to cast their votes.**

*(During the vote casting, each \$WindChain token will have a value of 1:1, so rather than a 80% threshold on amount of people who voted, the threshold will be decided according to 80% of the token value casted.)*

These thresholds are designed so only projects that give strong convictions to our community about their future success potential are selected to our seed funding & incubation program.

6. Once vote casting timeline is over, and the project passes the thresholds, the multisig contract will approve the seed funding, and the seed funding will

be transferred from the funding pool wallet to the wallet provided by the same email address that initially got verified.

7. This contract will be a p2p blockchain contract of \$75.000 seed funding, and WindChain incubation program acceptance, in exchange for 3% of the project's tokens at token generation event, which will be distributed according to the parameters mentioned in the Mechanics of the Fund Pool part more detailed;  
among;

- Fund pool reallocation
- Staking reward mechanisms
- Community involvement rewards
- WindChain operations

8. At the final stage, Our incubation team will send the introduction documents to the project teams, and they will help with the onboarding for all necessary tools that will be used during the incubation program. Thus, the process for selected projects to become incubated projects will start at this point.